



Canadian Hemophilia Society

Help Stop the Bleeding

Société canadienne de l'hémophilie

Arrêtons l'hémorragie

STRATEGIC PLAN



our mission

The Canadian Hemophilia Society is committed to improve the health and quality of life of all people with inherited bleeding disorders and ultimately to find a cure.

our vision

A world free from the pain and suffering of inherited bleeding disorders.

**Adopted,
November 27, 2010**

INTRODUCTION

This strategic plan is intended to be a simple, measurable roadmap to guide the Canadian Hemophilia Society, both the national organization and the 10 chapters, in both their programming and governance, through the years 2011 to 2015.

It will be accompanied by more detailed 2-year work plans, produced annually, that lay out the precise actions needed to meet the goals of the strategic plan.

TARGET POPULATIONS

The Canadian Hemophilia Society provides information, programs and services to...

- people with hemophilia, von Willebrand disease, rare factor deficiencies and inherited platelet disorders
- their families and friends
- the health care providers in the Canadian network of inherited bleeding disorder comprehensive care clinics
- the patients' community (daycare workers, teachers, employers...)
- the health care providers (primary care practitioners, dentists, specialists...) who may provide care for people with inherited bleeding disorders or who may come into contact with those who remain undiagnosed.

OUR VALUES

The Canadian Hemophilia Society is committed to the following values:

Inclusiveness

By providing information, programs and services to all people with inherited bleeding disorders of all ages and their families in both English and French.

Connectedness

By being well connected to our grassroots community.

Advocacy

By actively representing people with inherited bleeding disorders to improve their quality of life while working towards a cure.

Excellence

By achieving quality, efficiency and innovation while remaining open to change.

Integrity

By acting honestly, responsibly, openly and accountably.

Respect

By treating the people with whom we interact with dignity, fairness and compassion.

Collaboration

By fostering meaningful and collegial relations, and strong partnerships among our diverse stakeholders.

OUR GLOBAL RESPONSIBILITY

While the primary mission of the Canadian Hemophilia Society is to work within our own borders on behalf of Canadians, this strategic plan recognizes our responsibility to the global bleeding disorder community.

Canadians with inherited bleeding disorders enjoy access to the most advanced therapies in optimal quantities. Our comprehensive care clinics provide a high standard of care. Such is not the case around the world where 75% of people with hemophilia do not have access to safe factor therapy and highly trained health care providers. Life expectancy remains less than 20 years on average and these short lives are filled with pain and suffering.

The CHS, as a well-developed patient association, acknowledges its responsibility to work with the World Federation of Hemophilia to further its mission of TREATMENT FOR ALL.

OUR VISION, MISSION AND GOALS

Our Vision

A world free from the pain and suffering of inherited bleeding disorders.

Our Mission

The Canadian Hemophilia Society is committed to improve the health and quality of life of all people with inherited bleeding disorders and ultimately to find a cure.

Goals Related to Our Vision and Mission

Care and Treatment	Achieve optimal comprehensive care for all people with inherited bleeding disorders.
Awareness	Raise awareness among people with inherited bleeding disorders, their immediate communities and health care providers.
Research	Promote and fund research to improve treatment and ultimately to find a cure.
Education and Support	Provide effective delivery of information and support to patients and their families across Canada in both English and French.
Safe and Secure Supply	Advocate for access to a secure supply of the safest and most efficacious therapies for the treatment of inherited bleeding disorders.

KEY GOVERNANCE PRIORITIES

A Cohesive Organization	Build a cohesive organization through a combination of strong, effective chapters and better collaboration between chapters and the national organization.
Increased Membership	Increase membership in both the chapters and the national organization.
A Culture of Philanthropy	Develop a culture of philanthropy among the expanded membership so as to be able to achieve the mission and goals of the organization.