



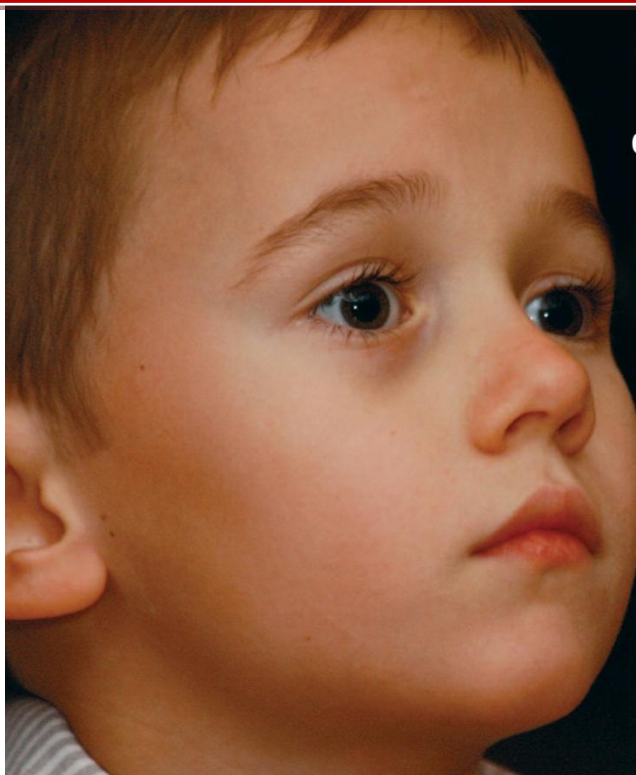
**Canadian Hemophilia Society**

**Help Stop the Bleeding**

**Société canadienne de l'hémophilie**

**Arrêtons l'hémorragie**

# STRATEGIC PLAN



## our mission

The Canadian Hemophilia Society is committed to improve the health and quality of life of all people with inherited bleeding disorders and ultimately to find a cure.

## our vision

A world free from the pain and suffering of inherited bleeding disorders.

**Adopted,  
November 27, 2010**

## **INTRODUCTION**

---

This strategic plan is intended to be a simple, measurable roadmap to guide the Canadian Hemophilia Society, both the national organization and the 10 chapters, in both their programming and governance, through the years 2011 to 2015.

It will be accompanied by more detailed 2-year work plans, produced annually, that lay out the precise actions needed to meet the goals of the strategic plan.

## TARGET POPULATIONS

---

The Canadian Hemophilia Society provides information, programs and services to...

- people with hemophilia, von Willebrand disease, rare factor deficiencies and inherited platelet disorders
- their families and friends
- the health care providers in the Canadian network of inherited bleeding disorder comprehensive care clinics
- the patients' community (daycare workers, teachers, employers...)
- the health care providers (primary care practitioners, dentists, specialists...) who may provide care for people with inherited bleeding disorders or who may come into contact with those who remain undiagnosed.

## **OUR VALUES**

---

The Canadian Hemophilia Society is committed to the following values:

### **Inclusiveness**

By providing information, programs and services to all people with inherited bleeding disorders of all ages and their families in both English and French.

### **Connectedness**

By being well connected to our grassroots community.

### **Advocacy**

By actively representing people with inherited bleeding disorders to improve their quality of life while working towards a cure.

### **Excellence**

By achieving quality, efficiency and innovation while remaining open to change.

### **Integrity**

By acting honestly, responsibly, openly and accountably.

### **Respect**

By treating the people with whom we interact with dignity, fairness and compassion.

### **Collaboration**

By fostering meaningful and collegial relations, and strong partnerships among our diverse stakeholders.

## OUR GLOBAL RESPONSIBILITY

---

While the primary mission of the Canadian Hemophilia Society is to work within our own borders on behalf of Canadians, this strategic plan recognizes our responsibility to the global bleeding disorder community.

Canadians with inherited bleeding disorders enjoy access to the most advanced therapies in optimal quantities. Our comprehensive care clinics provide a high standard of care. Such is not the case around the world where 75% of people with hemophilia do not have access to safe factor therapy and highly trained health care providers. Life expectancy remains less than 20 years on average and these short lives are filled with pain and suffering.

The CHS, as a well-developed patient association, acknowledges its responsibility to work with the World Federation of Hemophilia to further its mission of TREATMENT FOR ALL.

# OUR VISION, MISSION AND GOALS

---

## Our Vision

A world free from the pain and suffering of inherited bleeding disorders.

## Our Mission

The Canadian Hemophilia Society is committed to improve the health and quality of life of all people with inherited bleeding disorders and ultimately to find a cure.

## Goals Related to Our Vision and Mission

<b>Care and Treatment</b>	Achieve optimal comprehensive care for all people with inherited bleeding disorders.
<b>Awareness</b>	Raise awareness among people with inherited bleeding disorders, their immediate communities and health care providers.
<b>Research</b>	Promote and fund research to improve treatment and ultimately to find a cure.
<b>Education and Support</b>	Provide effective delivery of information and support to patients and their families across Canada in both English and French.
<b>Safe and Secure Supply</b>	Advocate for access to a secure supply of the safest and most efficacious therapies for the treatment of inherited bleeding disorders.

## KEY GOVERNANCE PRIORITIES

<b>A Cohesive Organization</b>	Build a cohesive organization through a combination of strong, effective chapters and better collaboration between chapters and the national organization.
<b>Increased Membership</b>	Increase membership in both the chapters and the national organization.
<b>A Culture of Philanthropy</b>	Develop a culture of philanthropy among the expanded membership so as to be able to achieve the mission and goals of the organization.